

Press Release

Recaro wins award for the design quality of the BL3710

The “Focus Special Mention” award goes to Recaro Aircraft Seating

LUDWIGSBURG / SCHWAEBISCH HALL, Germany – A great success for Recaro Aircraft Seating at the “Focus Open – Baden-Württemberg International Design Award”: the aircraft seat manufacturer was honored with the “Focus Special Mention” award in the Public Design category for its BL3710 seat. Company representatives were presented with the award on October 12, 2018 in Ludwigsburg. The award-winning economy class seat can be seen at the Stuttgart Design Center exhibition in the Ludwigsburg MIK Museum through November 25, 2018.

“The Focus Special Mention award for the BL3710 confirms that we have created a product that is not only beautifully balanced in terms of quality and comfort, but also in terms of design. The seat sets new standards in the economy class on short and medium-haul routes,” explains Christoph Schürg, Team Leader Industrial Design of Recaro Aircraft Seating.

The BL3710 is a state-of-the-art combination of lightweight, ergonomic design and exceptional comfort. The seat also reflects Recaro’s high quality standards and design principles. The BL3710’s superb modularity opens up maximum freedom for airlines in terms of seat configuration.

The Baden-Württemberg International Design Award is an integral part of the competitive landscape both nationally and internationally and enjoys an outstanding reputation among companies and design agencies from all over the world under the “Focus Open” label. All award-winning products, including the Recaro BL3710 seat, will be on display at the Stuttgart Design Center exhibition in the MIK Museum in Ludwigsburg through November 25.



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Recaro Aircraft Seating was honored with the "Special Mention" award for its BL3710 economy class seat within the Focus Open Awards.

Recaro Aircraft Seating is a global supplier of premium aircraft seats for the leading airlines worldwide. The company has over 2,300 employees, including more than 1,000 working in Germany. It operates plants in Germany, Poland, South Africa, the US and China, as well as service centers in Europe, the Americas, the Middle East, Asia, and Australia. Based in Schwaebisch Hall, Germany, Recaro Aircraft Seating generated sales of 487 million euros in 2017. The company ranks among the world's top three aircraft seat manufacturers.

Recaro Aircraft Seating is part of the Recaro Group.

Press information – Recaro Aircraft Seating

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