

## Press Release

### **Irene Tan: New General Manager Asia-Pacific for RECARO**

**“The Asia-Pacific region is of major strategic importance for us”**

**Schwaebisch Hall. RECARO Aircraft Seating has appointed Irene Tan General Manager for the Asia-Pacific region effective February 1, 2016. She manages the business operations in this region from a new site in Hong Kong into which the Sales Department for Asia-Pacific is also integrated. With this step, the company is reinforcing its regional expertise and will be able to even more flexibly respond to the individual needs of customers in this region.**

Based in Hong Kong, the newly appointed General Manager Asia-Pacific, Irene Tan, will manage the RECARO Aircraft Seating business and operations in the APAC region. In addition, she will oversee the site in Qingdao in Eastern China. “With Irene Tan, we can expand on our competence in this region and strengthen our position in the market. Moving closer to our customers will enable us to act even more quickly and more flexibly,” explains Dr Mark Hiller, Chief Executive Officer and Shareholder, RECARO Aircraft Seating GmbH & Co. KG. To consistently pursue these objectives, the company from Schwaebisch Hall decided to integrate the Sales Department for Asia-Pacific into the hub in Hong Kong as well. Headed by Rene Lux, the department will report directly to Irene Tan.

## **Twenty years of experience in the aviation industry**

Prior to joining RECARO Aircraft Seating, Irene Tan was the Regional Director of Marketing and Product Strategy at Panasonic Avionics Corporation. Before that, she held various positions with Singapore Airlines, Dragon Airlines and Cathay Pacific. “Thanks to my diverse experience in product management, I bring much industry know-how to the table,” says Irene Tan. “In my previous positions, I learned the significance of providing passengers with a seamless flight experience,” she emphasizes. “I am very much looking forward to making a contribution to strengthening the Asia-Pacific region and to being part of this important strategic development at RECARO.”



Irene Tan has been appointed General Manager Asia-Pacific for RECARO Aircraft Seating.

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*RECARO Aircraft Seating is a globally active supplier of premium aircraft seats for the leading airlines worldwide. The company has more than 1900 employees, including 1000 working in Germany, and operates plants in Germany, Poland, South Africa, the USA and China as well as service centers in Europe, the Americas, the Middle East, Asia, and Australia. Based in Schwaebisch Hall, Germany, RECARO Aircraft Seating generated sales of 367 million Euros in 2014. The company ranks among the world's top three aircraft seat manufacturers.*

*RECARO Aircraft Seating is part of the RECARO Group, which includes the independently operating division RECARO Child Safety (child car seats), in Marktleugast, Germany and owns the trademark rights for RECARO Automotive Seating.*

RECARO Aircraft Seating PR

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