

## Press Release

### The “German Design Award 2016” for Recaro Aircraft Seating

#### **Recaro’s economy class seat wins gold**

**SCHWAEBISCH HALL, Germany. On February 12, 2016, Recaro Aircraft Seating received the gold “German Design Award 2016” in Frankfurt, Germany. The CL3710 economy class seat won against strong international competitors in the “Public Design” category. The German Design Council honors exceptional international design with its gold premium award.**

“It’s a great feeling to be honored with one of the most prestigious design awards ever,” says Dr. Mark Hiller, Chief Executive Officer and Shareholder of Recaro Aircraft Seating, who accepted the award together with Oliver Forgatsch, Head of Ergonomics & Design. Christoph Schürg, Team Leader Industrial Design, André Gärtner, Industrial Designer, and Christian Keck, Manager Global Marketing, all from Schwaebisch Hall, were also present at the event.

#### **“We have made a positive impact in the industry”**

The CL3710 is the product highlight for the economy class cabin from Recaro Aircraft Seating. It is the first seat which was modularly developed and customized to meet individual customer requirements. “The seat stands out with its exceptional design, functionality and innovation. No less than 18 patent applications were filed during the product’s development,” highlights Hiller. The

CL3710 has evolved into one of the most successful products in Recaro Aircraft Seating's portfolio.

## The German Design Award

The German Design Council awards unique and groundbreaking design trends once a year. The German Design Award's nomination process only invites products and projects to take part which differentiate themselves from the competition through their design quality. Around 30 percent of the submissions come from abroad. 3,400 candidates competed for the 2016 awards, 57 percent of which in the Excellent Product Design area, and 43 percent in the Excellent Communications Design area.



v.l.n.r.: Hartmut Schürg, Christian Keck, Christoph Schürg, André Gärtner, Oliver Forgatsch, Dr. Mark Hiller

© Recaro Aircraft Seating

*Recaro Aircraft Seating is a globally active supplier of premium aircraft seats for the leading airlines worldwide. The company has more than 1900 employees, including 1000 working in Germany, and operates plants in Germany, Poland, South Africa, the USA and China as well as service centers in Europe, the Americas, the Middle East, Asia, and Australia. Based in Schwaebisch Hall, Germany, Recaro Aircraft Seating generated sales of 367 million Euros in 2014. The company ranks among the world's top three aircraft seat manufacturers.*

*Recaro Aircraft Seating is part of the Recaro Group, which includes the independently operating division Recaro Child Safety (child car seats), in Marktleugast, Germany and owns the trademark rights for Recaro Automotive Seating.*

RECARO Aircraft Seating PR

February 16, 2016

Press contact:

Ines Kuebler

Telephone: +49 711 16 44 6 -18

ines.kuebler@schott-relations.com