

Press Release

Recaro makes automotive heritage and aircraft seating meet at the Frankfurt motor show

Schwaebisch Hall, Germany, September 10, 2019 – Automotive seating and aircraft seating have a common history. Or at least they do at Recaro. To highlight the brand’s rich heritage and experience in both areas, the global premium aircraft seat manufacturer Recaro Aircraft Seating will present one of its latest business class seats to car aficionados visiting the IAA (Internationale Automobil-Ausstellung) motor show in Frankfurt am Main from September 11 to 22.

“Many car enthusiasts, like myself, are familiar with Recaro seats, whether through a rally project car, classic cars or a brand new sports car,” says Martin Putsch, Shareholder and CEO of the Recaro Group. “However, aircraft seats are one of the main pillars of the Recaro Group today. To highlight our deep-rooted legacy in seating – be it in cars or in aircraft – Recaro Aircraft Seating is presenting its latest CL6710 Next Generation full-flat business class seat at the IAA. Visitors of the trade show will have the possibility to see how we bring our vision of ‘Driving Comfort in the Sky’ to life.”

The Recaro company history dates back to 1906, when Wilhelm Reutter founded Stuttgarter Carrosserie- u. Radfabrik, the predecessor company of Recaro and produced bodies and interiors – including seats – for motor-vehicles. In the 1930s, Reutter established a long-lasting relationship with Porsche, and

also collaborated with other prominent German automotive companies, including Daimler, Benz, Wanderer, BMW, Opel, Horch, and Adler.

The company began concentrating on seats in 1963 and became the seating specialist Recaro– the name was derived from the two words REutter and CAROserie. In 1965, Recaro presented the first Recaro sports seat at the Frankfurt Motor Show: a lightweight, safe and ergonomic seat with a distinct design and perfect craftsmanship.

Safety, ergonomics, quality and design remained the core of the Recaro brand when it entered the aircraft seating market in the early 1970s, and it still does today. The Recaro Aircraft Seating vision, “Driving Comfort in the Sky,” stems from the company’s seating ergonomics philosophy, “Form Follows Human.”

Together with renowned scientists and physicians, Recaro Aircraft Seating designers and engineers create seats that offer comfort and support for the entire flight, just as Recaro car seats have been for decades. To illustrate the company’s commitment to delivering comfort in the sky, Recaro is showcasing its latest business class seat, the CL6710 Next Generation, at the IAA.

Silberform, a Recaro partner, built the mock-up of the aircraft business class seat and will exhibit it at their IAA-booth to give visitors the opportunity to experience how Recaro took seating comfort to the sky. Those curious to check out the seating comfort can find the Recaro CL6710 Next Generation seat at the Silberform booth, stand C12, hall 08.

The IAA is the biggest motor show in the world and one of the most prominent ones in Europe. It is organized every two years.

This year's edition – the 68th already – takes place from September 11 to 22 in Frankfurt am Main.

About Recaro Aircraft Seating

Recaro Aircraft Seating sees itself as a solution provider for its customers. As a global supplier of premium aircraft seats for airlines and OEMs, the company reported a growth averaging 10% over the past 15 years. Recaro employs over 2600 people worldwide and neared €600 million in sales in 2018. It is the global market leader in the economy class seating. To secure its strategic expansion, Recaro is investing hundreds of millions in product innovation in business class seating. Over the next 5 years, it will also invest in significantly expanding its headquarters in Schwaebisch Hall as well as its sites in China, Poland and the USA. With this, Recaro consistently underpins its corporate vision of "Driving comfort in the sky".

The aim: become market leader in economy and business class seating while maintaining a permanent customer focus. For more information, please visit www.recaro-as.com.

About Recaro Group

The Recaro Group comprises the independently operating divisions Recaro Aircraft Seating in Schwaebisch Hall and Recaro eGaming in Stuttgart as well as the Recaro Holding located in Stuttgart. The automotive seating business as well as the child seat and stroller business are operated by licensees. For more information, please visit www.recaro.com.

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