



Press Release

Recaro Aircraft Seating wins Gold from German Design Awards for CL3710 seat

CL3710 was honored in the “Excellent Product Design” category for its sleeping comfort features on long-haul flights

Schwaebisch Hall, Germany, February 10, 2020 – Recaro Aircraft Seating has won a Gold award from the German Design Awards for its CL3710 economy class long-haul seat. A combined effort of Recaro engineers, designers and ergonomists resulted in an innovative design concept that enhances sleeping comfort.

“At Recaro we are always honored when our work receives an accolade, but it’s even more meaningful to be recognized by such a prestigious organization as the German Design Awards,” said Dr. Mark Hiller, CEO and Shareholder of Recaro Aircraft Seating. “The innovative comfort features transform the sleeping experience for the passenger, and the lightweight, low-maintenance structure makes it the perfect economy seat product for airlines.”

In comparison to other economy class seats, the CL3710 offers state-of-the-art comfort features that improve support for the sleeping posture, increase privacy, and provide a more spacious living space. The Recaro-patented Abrazo Headrest offers additional neck support with its six-way adjustable neck pillow, while the extended seat bottom provides improved leg support for a more even weight distribution, and the flip cushion integrated into the backrest provides lower back support.

By offering numerous comfort features on an economy class seat, the CL3710 sets the standard in enhancing the premium economy experience. In addition, the seat's lightweight structure and efficient design helps airlines reduce aircraft weight and fuel costs, as well as maintenance expenses.

Established in 1953, the German Design Awards is one of the most esteemed design competitions in the world. An international jury selects award winners based on their ability to exemplify economic and cultural value of outstanding design, a sense of direction, and are representative of current themes and trends. In total, nearly 5,300 entries from 69 countries were submitted to the 2020 German Design Awards, and only 70 gold awards were presented.

Photo - from left to right: Andreas Erb, Industrial Designer, Recaro Aircraft Seating; Dr. Mark Hiller, CEO and Shareholder, Recaro Aircraft Seating; Stefan Berroth, Product Manager, Recaro Aircraft Seating; Lutz Dietzold, Managing Director of the German Design Council

About Recaro Aircraft Seating

Recaro Aircraft Seating sees itself as a solution provider for its customers. As a global supplier of premium aircraft seats for airlines and OEMs, the company reported a growth averaging 10% over the past 15 years. Recaro employs over 2600 people worldwide and neared €600 million in sales in 2018. It is the global market leader in the economy class seating. To secure its strategic expansion, Recaro is investing hundreds of millions in product innovation in business class seating. Over the next 5 years, it will also invest in significantly expanding its headquarters in Schwaebisch Hall as well as its sites in China, Poland and the USA. With this, Recaro consistently underpins its corporate vision of "Driving comfort in the sky". The aim: become market leader in economy and business class seating while maintaining a permanent customer focus. For more information, please visit www.recaro-as.com.

About Recaro Group

The Recaro Group comprises the independently operating divisions Recaro Aircraft Seating in Schwaebisch Hall and Recaro eGaming in Stuttgart as well as the Recaro Holding located in Stuttgart. The automotive seating business as well as the child seat and stroller business are operated by licensees. For more information, please visit www.recaro.com.

Press contact:

Mónica F. Fischer, Recaro Aircraft Seating



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phone: +49 791 503-5516

media@recaro-as.com