

## Press Release

### **RECARO Aircraft Seating reveals luxury seat for Emirates' first premium economy cabin**

Customized seat design was the result of an 18-month collaboration between Recaro and Emirates

**Schwaebisch Hall, Germany, December 29, 2020 – Recaro Aircraft Seating (Recaro) has revealed a luxury seat for Emirates' first premium economy cabin. The customized seat design was a result of a collaboration between Recaro and Emirates, which began in April 2019 at a seat show held in parallel to the Aircraft Interiors Expo.**

The ergonomic shape of the seat (PL3530) finds its roots in the premier automotive seat design that Recaro has been perfecting over the past 115 years and sets trim and finish-wise a new standard in premium economy representing the best of "Made in Germany." The fusion of ingenious engineering and the luxury expected when flying Emirates has set new standards for the premium economy class experience.

For Emirates, the PL3530 design team prioritized state-of-the-art features like the ones found in upscale German cars and combined it with the spirit of Dubai. The seat features a bronze trim, a distinct finish, and a cream colored leather dress cover, complete with a one-of-a-kind stitching. First deliveries of the seats began in Q4 2020, and at least 250 shipsets will ultimately be installed on Emirates' fleet.

"I am very honored that we have been selected to equip the long-



range aircraft of Emirates with our premium economy seat,” said Dr. Mark Hiller, CEO and shareholder at Recaro Aircraft Seating. “We set out to build a seat with a premium touch and feel, and it has been a great pleasure for the whole Recaro team. We are grateful for the trust Emirates has put into our knowhow and look forward to continue our successful partnership.”

With a focus on the inseparable combination of functionality, ergonomics and aesthetics, the new Emirates seat pulls from its automotive heritage by offering a wider backrest with side support. The seat’s ergonomics offers best of comfort with its recline and movable calf rest enabling a highly relaxed lazy position, additional storage compartments, and six-way adjustable headrest also contribute to passenger sleeping comfort.

Sir Tim Clark, President Emirates said: “It was a delight to partner with Recaro on our premium economy seats. Emirates’ specifications are always bespoke and of the highest quality standards, and the experienced team at Recaro did a remarkable job in bringing to life our requirements.”

Headquartered in Dubai, Emirates was established in 1985 with two aircraft. Today, Emirates has the world’s largest fleet of Airbus A380s and Boeing 777s, and flies to 99 destinations around the world.

#### **About Recaro Aircraft Seating**

Recaro Aircraft Seating sees itself as a solution provider for its customers. As a global supplier of premium aircraft seats for airlines and OEMs, the company focusses on its vision “driving comfort in the sky. Recaro has employed more than 2,700 people worldwide and completed 2019 with a revenue of €716 million. It is the global market leader in economy class seating. To secure its strategic position, Recaro is investing in product innovation and in business class seating. Over the next couple of years, it will also invest in expanding its headquarters in Schwaebisch Hall as well as its sites in China Poland and the US. The aim: become market leader in economy and business class seating



while maintaining a permanent customer focus. For more information, please visit [www.recaro-as.com](http://www.recaro-as.com).

**About Recaro Group**

The Recaro Group comprises the independently operating divisions Recaro Aircraft Seating in Schwaebisch Hall and Recaro Gaming in Stuttgart as well as the Recaro Holding located in Stuttgart. The automotive seating business as well as the child seat and stroller business are operated by licensees. For more information, please visit [www.recaro.com](http://www.recaro.com).

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**About Emirates**

The Emirates story started in 1985 when we launched operations with just two aircraft. Today, we fly the world's biggest fleets of Airbus A380s and Boeing 777s, offering our customers the comforts of the latest and most efficient wide-body aircraft in the skies.

We inspire travelers around the world with our growing network of worldwide destinations, industry leading inflight entertainment, regionally inspired cuisine, and world-class service.

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