

Press Release

RECARO Aircraft Seating launches first-of-its-kind hybrid seat show

The seat show is taking place from September 6-17 at the company's Schwaebisch Hall headquarters

Schwaebisch Hall, Germany, September 13, 2021 – Recaro Aircraft Seating (Recaro) launched the first-of-its-kind hybrid seat show, which is running from September 6-17 at the company's headquarters in Schwaebisch Hall, Germany. Nearly 100 customers are anticipated to participate during the two weeks.

"This hybrid seat show is one way we can invest in the industry's path to recovery. We have used the past 18 months to improve efficiency and continue building our future," said Mark Hiller, CEO and Shareholder at Recaro Aircraft Seating. "Standing at the threshold of a new age of air travel, Recaro will never stop innovating or engaging. We are a brand in motion and are committed to delivering superior experiences for our customers."

The seat show is structured with slots where airline can register to attend either in-person or virtually. In order to accommodate almost all time zones, Recaro sales teams are meeting with customers from 5 a.m. – 10 p.m. every day of the show. During the seat demonstrations, customers are free to ask questions to the sales team, product managers or engineers.

A wide variety of Recaro seats are being featured at the hybrid seat show, including the award-winning BL3710 economy class seat, the brand-new CL3810 long-range economy class seat,

and the CL6720 lie-flat business class seat. Regional jet customers can experience the SL3710 and BL3710 economy class seats, which have been adapted for regional, short-range flights. Recaro is also showcasing its flexible seating solutions, including the BL3530 SPRINT, SMART and SWIFT seats, which can be ordered and installed within six months or less.

The event is being held in the newest building on the Recaro campus, the customer service facility. A celebratory event is taking place in the evening on Monday, September 13. A 50€ million investment, the 19,000-square-meter building features a customer service production area, crash test and flame lab facilities, and customer service offices for more than 120 employees.

Germany-based Recaro has been building aircraft seats for nearly 50 years, and today has five manufacturing sites on four continents. Most recently, the global seat supplier expanded into the regional jet market, revamped its flexible seating solutions targeting lessors, and unveiled its next generation of lie-flat business class seat.

About Recaro Aircraft Seating

Recaro Aircraft Seating is a global supplier of premium aircraft seats for airlines and OEMs. The market leader in economy class seating is known for product innovation, award-winning customer service and “driving comfort in the sky.” As Recaro expands its global footprint, the family-owned company remains committed to reliability, efficiency, sustainable practices and supporting employee growth. Headquartered in Schwaebisch Hall, Germany, Recaro employs 2,100 people worldwide across its sites in China, Poland, South Africa and the United States, and earned €295 million in revenue in 2020. For more information, please visit [Home - RECARO Aircraft Seating \(recaro-as.com\)](https://www.recaro-as.com)

About Recaro Group

The Recaro Group comprises the independently operating divisions Recaro Aircraft Seating in Schwaebisch Hall and Recaro Gaming in Stuttgart as well as the Recaro Holding located in Stuttgart. The automotive seating business as well as the child seat and stroller business are operated by licensees. For more information, please visit www.recaro.com.

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