



Press Release

Recaro Aircraft Seating installs first seats from SPRINT program on B737 aircraft for Air Lease Corporation

Recaro launched the SPRINT program in 2019 to develop and ship predefined BL3530 seats for lessors with a lead time of only two months

Schwaebisch Hall, Germany, March 12, 2020 – Recaro Aircraft Seating installed its first shipset of its BL3530 seats from the SPRINT program on Air Lease Corporation’s B737 aircraft start of March. Introduced in late 2019, the SPRINT program develops and ships predefined BL3530 seats for lessors within two months of the order being submitted.

The SPRINT program can equip either an A320 or B737 with the BL3530 economy class seat, which lessors can customize with one of five different predefined ELeather dress covers: light blue, dark blue, light grey, dark grey or red. Recaro is the first aircraft seating manufacturer to introduce a seating program that offers lessors a customizable seat with a two-month turnaround.

“The feedback we gathered from lessors reflected a clear need for seats with a shorter lead time, so we began brainstorming,” said Sophie Moeller, Regional Sales Director, Customer Service at Recaro Aircraft Seating. “We first developed the SMART and SWIFT programs, which supply seats within six and four months, respectively, but it was clear that an even shorter timeframe was needed. We collaborated with program management and engineering to create a predeveloped seat that could be ordered and shipped within two months, and SPRINT was born.”

Thanks to its sophisticated solutions and reliable design, the BL3530 maximizes living space and comfort for passengers, while still minimizing maintenance costs for the airline. A master of short and medium-haul flights, the bestselling economy class seat provides a high literature pocket, a recline up to four inches, an ergonomic seat cushion, and a coat hook.

Founded in 2010, Air Lease Corporation headquartered in Los Angeles, California, and leases its fleet to airline customers worldwide through customized aircraft leasing and financing solutions.

About Recaro Aircraft Seating

Recaro Aircraft Seating sees itself as a solution provider for its customers. As a global supplier of premium aircraft seats for airlines and OEMs, the company reported a growth averaging 10% over the past 15 years. Recaro employs over 2600 people worldwide and neared €600 million in sales in 2018. It is the global market leader in the economy class seating. To secure its strategic expansion, Recaro is investing hundreds of millions in product innovation in business class seating. Over the next 5 years, it will also invest in significantly expanding its headquarters in Schwaebisch Hall as well as its sites in China, Poland and the USA. With this, Recaro consistently underpins its corporate vision of "Driving comfort in the sky". The aim: become market leader in economy and business class seating while maintaining a permanent customer focus. For more information, please visit www.recaro-as.com.

About Recaro Group

The Recaro Group comprises the independently operating divisions Recaro Aircraft Seating in Schwaebisch Hall and Recaro eGaming in Stuttgart as well as the Recaro Holding located in Stuttgart. The automotive seating business as well as the child seat and stroller business are operated by licensees. For more information, please visit www.recaro.com.

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