

Press Release

RECARO AIRCRAFT SEATING EARNS “CUSTOMER ORIENTATION” AWARD FROM MX MANUFACTURING EXCELLENCE

This is the second time Recaro has earned an MX Award since the Award's inception more than 30 years ago

Schwaebisch Hall, Germany, February 9, 2023 – Recaro Aircraft Seating (Recaro) received a “Customer Orientation” award at the Manufacturing Excellence (MX) Awards. The ceremony took place in Stuttgart, Germany, on Wednesday, February 8, 2023, where members of the Recaro leadership team accepted the award.

“We were honored to accept this ‘Customer Orientation’ MX award on behalf of our hardworking production team, as we pride ourselves on having a high-performing manual manufacturing team,” said Dr. Mark Hiller, CEO of Recaro Aircraft Seating and Recaro Holding. “We are committed to long-term customer loyalty and this award will push us to set new manufacturing benchmarks in our industry.”

MX selects winners based on a rigorous onsite business review, analyzed in detail by independent assessors and proven experts. The award is presented annually by an independent jury of former MX winners, under the scientific direction of the Technical University of Berlin, and honors innovative solutions in the field of production and logistics.

“This award was a team effort and I am grateful that we have been recognized for our investment in lean principles and sustainability initiatives, as well as our production team members,” said Mirjam Bruhns, General Manager at Recaro Aircraft Seating headquarters in Schwaebisch Hall, Germany. “We have facilitated a strong customer-centric value chain at Recaro and we will continue driving comfort in the sky to solidify our position as the partner of choice for our customers.”

Originally founded in Great Britain more than 30 years ago, the Berlin-based MX distributes awards in nine different manufacturing-related categories, including information technology, innovation, leadership culture and quality.

About Recaro Aircraft Seating

Recaro Aircraft Seating is a global supplier of premium aircraft seats for airlines and OEMs. The market leader in economy class seating is known for product innovation, award-winning customer service and “driving comfort in the sky.” As Recaro expands its global footprint, the family-owned company remains committed to reliability, efficiency, sustainable practices and supporting employee growth. Headquartered in Schwaebisch Hall, Germany, Recaro employs 2,100 people worldwide across its sites in China, Poland, South Africa and the United States, and earned 260 million euros in revenue in 2021. For more information, please visit www.recaro-as.com.

About Recaro Group

The Recaro Group comprises the independently operating divisions Recaro Aircraft Seating in Schwaebisch Hall and Recaro Gaming in Stuttgart as well as the Recaro Holding located in Stuttgart. The Group’s consolidated sales amounted to nearly 270 million euros in 2021. Currently the Group employs more than 2,200 employees worldwide. For more information, please visit www.recaro.com.

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