Press Release

First order from Brazil for the BL3530

GOL Linhas Aéreas Inteligentes orders Recaro seats for its aircraft

SCHWAEBISCH HALL, Germany. The GOL Linhas Aéreas Brazilian airline has placed an order for BL3530 economy class seats from Recaro Aircraft Seating to equip 86 of its aircraft. This is the first time the two companies are collaborating.

GOL Linhas Aéreas Inteligentes opted for Recaro's comfortable lightweight economy class seats to equip 60 aircraft for the first time and to retrofit 26 aircraft. The BL3530 delivers premium seat quality for short- and medium-haul flights, allowing passengers to charge their own electronic devices on board and to mount them on a holder.

"With our innovative connectivity solutions, we reacted early to a new market requirement. The intelligent design allows the ideal ergonomic positioning of tablet devices in all standard sizes. This enables passengers to use their devices comfortably from any viewing angle," says Dr. Mark Hiller, Chief Executive Officer and Shareholder of Recaro Aircraft Seating. "We are very pleased that we were able to win over GOL as a new customer."

RECARO Aircraft Seating GmbH & Co. KG
Daimlerstraße 21, 74523 Schwaebisch Hall, www.recaro-as.com
Press contact:
c/o Ruess Public T GmbH, media@recaro-as.com
Telephone +49 711 16 44 6 - 18

The BL3530 seat is very flexible and offers many possibilities for modification. The space-saving backrest allows efficient use of the cabin space. Its low weight reduces kerosene consumption and a high level of serviceability is guaranteed throughout the entire lifecycle of the seat.

Paulo Miranda, CXO - Chief Experience Officer at GOL, commented: “We are delighted to work with a strong and reliable partner such as Recaro. The seat’s lightweight construction, its flexibility as well as the high level of passenger comfort with innovative connectivity solutions all contributed to our decision.”

The airline, based in São Paulo, was founded in 2001. With a fleet of 116 aircraft, GOL now transports the most passengers in Brazil. Outside of Brazil, destinations in South America as well as the Caribbean are offered.

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Net Akbar - Senior Sales Director Recaro Aircraft Seating Americas
Paulo Miranda - CXO Chief Experience Officer GOL Linhas Aéreas Inteligentes
Jochen Weidner - VP Program Management & Customer Service Recaro Aircraft Seating Americas
Isabela Davies - Supply Chain / Procurement Aeronautical Services GOL Linhas Aéreas Inteligentes
Dr. Mark Hiller - Chief Executive Officer and Shareholder Recaro Aircraft Seating
Constantino de Oliveira Junior, Chairman GOL Linhas Aéreas Inteligentes
Lester Olivas - Sales Director Recaro Aircraft Seating Americas
Paulo Kakinoff - CEO Chief executive officer GOL Linhas Aéreas Inteligentes

ABOUT GOL LINHAS AÉREAS INTELIGENTES

Brazil's largest airline group with three main businesses: passenger transportation, cargo transportation and coalition loyalty program. GOL is Brazil's largest airline, carrying 33 million passengers annually on more than 700 daily flights to 63 destinations, 52 in Brazil and 11 in South America and the Caribbean, on a fleet of 120 Boeing 737 aircraft, with a further 120 Boeing 737 MAX on order. The company maintains strategic alliances with Delta Air Lines, Air France and KLM, to improve business and also increase operations, in addition to providing 12 codeshare agreements and more than 70 interline. This service brings more convenience and facilitates connections to any place served by these alliances. GOL has a team of more than 15,000 highly skilled aviation professionals delivering Brazil's top on-time performance, and an industry leading 16 year safety record. GOL's shares are traded on the NYSE (GOL) and the B3 (GOLL4). GOLLOG is a leading cargo transportation and logistics business serving more than 2,500 Brazilian municipalities and, through partners, 90 international destinations. SMILES is one of the largest coalition loyalty programs in Latin America, with over 13 million registered participants, allowing clients to accumulate miles and redeem tickets for more than 800 locations worldwide. For more information: https://www.voegol.com.br/en

Recaro Aircraft Seating is a global supplier of premium aircraft seats for the leading airlines worldwide. The company has over 2,200 employees, including more than 1,000 working in Germany. It operates plants in Germany, Poland, South Africa, the U.S. and China, as well as service centers in Europe, the Americas, the Middle East, Asia, and Australia. Based in Schwaebisch Hall, Germany, Recaro Aircraft Seating generated sales of 452 million euros in 2016. The company ranks among the world's top three aircraft seat manufacturers.

Recaro Aircraft Seating is part of the Recaro Group, which includes Recaro Holding based in Stuttgart, as well as the independently operating Recaro Child Safety division (child car seats) in Marktleugast, Germany.

The automotive seating business is operated by the licensee Recaro Automotive Seating.

RECARO Aircraft Seating PR
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Press contact:
Simone Wyder
Telephone: +49 711 16 44 6 -18
media@recaro-as.com