

Press Information

Award-winning Recaro economy class seat with orders in the triple-digit million Euro range

Capturing the market: the Recaro CL3710 with new features

Schwaebisch Hall/Hamburg, Germany. At the Aircraft Interiors Expo 2015, Recaro Aircraft Seating is presenting its highlight product CL3710 for long-haul economy class flights with new features. With numerous customer orders, this innovative seat is continuing its steady climb since its market launch.

“Our CL3710 opened a new dimension when we first introduced it two years ago. The economy class seat for long-haul flights impresses with its low weight. Weighing less than 12 kilograms, it is the lightest product in its class. Even with a 29-inch seat pitch, it offers maximum legroom. This has partly been achieved by the patented high literature pocket and other smart solutions”, explains Dr. Mark Hiller, Chief Executive Officer and Shareholder of Recaro Aircraft Seating. “Since its premiere in 2013, the CL3710 has been in a steep ascent.”

Numerous Recaro customers around the world have ordered the CL3710 for their fleet: At the end of 2014, KLM Royal Dutch Airlines became the first airline to enter the seat into service. CL3710 sales are now in the triple-digit million Euro range. „We are excited about the large number of orders received“, says Mark Hiller. „With its

unique combination of ergonomic comfort, space savings and light weight, the CL3710 has set new standards for long-haul economy class flights. Customers have ordered our premium product for several Boeing and Airbus single-aisle as well as wide-body models.“

Keeping with the tradition of continuous improvement of the CL3710 as a pioneering innovation, Recaro Aircraft Seating is unveiling new features at Aircraft Interiors Expo 2015. The new fold-out footrest with integrated footnet enlarges the superior comfort for passengers especially in sleeping position. The new cup holder enables safe placement of drinks without folding out the complete tray table. A one-piece table option is another possibility for customizing the CL3710 according to individual customer requirements.

The CL3710 design has been honored with the coveted "iF Design Award 2015." The CL3710 with a pioneering seat-IFE integration has also made it to the finals of the international industry prize "Crystal Cabin Award 2015" in the category "Passenger Comfort Systems": At the Aircraft Interiors Expo, Recaro is exhibiting the successful integration of a 13.3-inch monitor in this seat – the largest monitor generation in a Recaro economy class seat to date. The expert panel will announce the winners on April 14, 2015.

Recaro Aircraft Seating is a globally active supplier of premium aircraft seats for the leading airlines worldwide. The company has more than 1,900 employees, including 1,000 working in Germany, and operates plants in Germany, Poland, South Africa, the USA and China as well as service centers in Europe, the Americas, the Middle East, Asia and Australia. Based in Schwäbisch Hall, Germany, Recaro Aircraft Seating generated sales of 337 million Euros in 2013. The company ranks among the world's top three aircraft seat manufacturers.

Recaro Aircraft Seating is part of the Recaro Group, which includes the independently operating division Recaro Child Safety (child car seats), in Marktleugast, Germany.

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