Press release

Six years of trust, cooperation and successful partnership

Alaska Airlines is launch customer for the new CL4710 domestic first class seat by Recaro

SCHWAEBISCH HALL, Germany -- Recaro Aircraft Seating and Alaska Airlines expand their successful cooperation. The North American airline will be taking its passengers to the next level of exclusive seating comfort as the launch customer for the new CL4710 domestic first class seat. The seat, designed specifically for domestic and shorter international flights, is characterized by its unique level of comfort, its functionality and flexible equipment options. The new seat will be installed in the First Class cabin on Alaska's Boeing and Airbus aircraft. More than 80 percent of the Alaska Airlines fleet is currently equipped with seats from the German aircraft seat manufacturer.

"We are thrilled to be the first airline to debut Recaro's newest luxury seat to our guests. Our discerning flyers can look forward to a top-of-the-range new first class seat that offers them greater comfort and premium features," says Brad Tilden, CEO of Alaska Airlines. "Recaro's exceptional level of customer service, collaborative development work and continual innovations never cease to amaze us. We look forward to building on our six years of partnership for many more to come."

RECARO Aircraft Seating GmbH & Co. KG
Daimlerstraße 21, 74523 Schwaebisch Hall, www.recaro-as.com
Press contact:
c/o Ruess Public T GmbH, Markus Rahner, Markus.Rahner@ruess-group.com
Phone +49 711 16 44 6 - 61

Alaska, together with Virgin America and its regional partners, flies 40 million customers a year to 118 destinations with an average of 1,200 daily flights across the United States and to Mexico, Canada, Costa Rica and Cuba. With Alaska and Alaska Global Partners, customers can earn and redeem miles on flights to more than 900 destinations worldwide. Alaska Airlines ranks among the largest airlines in North America placing its trust in one of the world's largest manufacturers of premium aircraft seats: Recaro Aircraft Seating. Learn more about Alaska's vision for the future with a completely redesigned cabin experience, among other enhancements.

Offering simple elegance for discerning passengers

The new CL4710 is the result of more than 40 years of cumulative experience in the construction of aircraft seats: highest-level seating comfort and sophisticated, well-designed controls make the business class seat a real highlight in the skies, turning short- and medium-haul flights into a real pleasure for every passenger. The resting position with its generous recline, footrest and customized cushions provides true relaxation and enhanced comfort. Personal armrests, which you do not have to share with your neighbor, numerous storage compartments, cup holders and surfaces as well as the generously sized two- piece tray table are what characterize this exclusive business class seat. Conveniently integrated into the in-arm table is a tablet holder with a power outlet for passengers' personal electronic devices. A flexible headrest enables you to lean your head against it sideways when seated in a resting position.

"Alaska Airlines and Recaro maintain a very intensive and trustful business relationship. This partnership of innovation

helps us make our products ever better and effectively advance Alaska's course for growth using our durable and reliable seats in all classes. We are very pleased that we are able to get such a strong foothold in the American market by installing the CL4710 in the aircraft of this top airline," says Dr. Mark Hiller, Chief Executive Officer and Shareholder of Recaro Aircraft Seating.

Recaro was the first European aircraft seat manufacturer to establish a production site in the USA in 1998. In 2013, the size of the manufacturing facilities in Fort Worth, Texas, were more than doubled to cover approximately 250,000 square feet, and the annual production volume increased to more than 30,000 seat units. Currently more than 400 associates are employed in Recaro development, production, logistics and customer service in the U.S. Dr. Mark Hiller: "With its proximity to the largest aircraft manufacturers and airlines in the world, the U.S. site plays a strategic role in the international Recaro production network."

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Jochen Weidner - VP Program Management & Customer Service Recaro Aircraft Seating

Marlon Fernandes - Senior Program Manager Recaro Aircraft Seating

James Blackwell - Sales Director Recaro Aircraft Seating

Johnny Chang - IFE engineer Alaska Airlines

Stephanie Gardner - Manager, interiors engineering Alaska Airlines

Ashley Sharpe - Manager, Onboard experience Alaska Airlines

Stephanie Cootsona - Manager, Supply Chain – Maintenance Alaska Airlines

Anthony Johnso - Interiors engineer Alaska Airlines

Jason Lazich, Manager - Policy and procedures Alaska Airlines

Matthew Coder - Manager, Inflight experience Alaska Airlines

Sunitha Vegerla - General Manager Recaro Aircraft Seating Americas, Inc.

Dr. Mark Hiller - Chief Executive Officer and Shareholder of Recaro Aircraft Seating

Recaro Aircraft Seating is a global supplier of premium aircraft seats for the leading airlines worldwide. The company has close to 2,000 employees, including more than 1,000 working in Germany. It operates plants in Germany, Poland, South Africa, the U.S. and China as well as service centers in Europe, the Americas, the Middle East, Asia, and Australia. Based in Schwaebisch Hall, Germany, Recaro Aircraft Seating generated sales of 409 million euros in 2015. The company ranks among the world's top three aircraft seat manufacturers.

Recaro Aircraft Seating is part of the Recaro Group, which includes the Recaro Holding based in Stuttgart, as well as the independently operating Recaro Child Safety division (child car seats) in Marktleugast, Germany.

Recaro Automotive Seating is a product group of Adient and uses the Recaro brand under a license issued by Recaro Holding.

RECARO Aircraft Seating PR
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Press contact:
Markus Rahner
Telephone: +49 711 16 44 6 -61
media@recaro-as.com