

## Press Release

### **Air Premia hits the skies with Recaro on board**

Air Premia equips its first B787-9 aircraft exclusively with Recaro seats

**Schwaebisch Hall, Germany, 18 April 2019 – Air Premia, the brand new South Korean hybrid airliner, will receive its first B787-9 mid 2020. The cabin, both economy and premium economy class, of this brand-new aircraft will be equipped with Recaro seats. This order makes Recaro the first aircraft seating company to deliver to Air Premia. At the same time, it marks the latest addition to the growing list of orders for Recaro’s innovative CL3710 economy class seat. For ultimate comfort in premium economy class Air Premia combines this seat with the PL3530 also created by Recaro.**

Based in Seoul, South Korea, Air Premia is set to commence operations in September 2020. As Korea’s first hybrid airline, Air Premia will provide low-cost air travel with upscale and full-service features through a widebody service. To deliver on its hybrid promise, the airline has selected Recaro to equip its first B787-9 with PL3530 premium economy class & CL3710 economy class seats.

Recaro’s CL3710 seat gains top marks for weight, comfort and design. Its modular construction, designed from ground up, combines a wide range of customization options with extraordinary degree comfort – while maintaining a low weight.

With its ergonomic design and numerous configuration possibilities, Recaro's PL3530 premium economy class seat also delivers ultimate comfort and functionality. The individually adjustable calf rest, foot bar, stowage and privacy features contribute to a better flight experience and passenger comfort. A wide range of customizable options allows carriers to create their own premium product and find a perfect balance between comfort and economics.

Dr. Mark Hiller, CEO and Shareholder of Recaro Aircraft Seating on this new order: "We are delighted and proud to welcome Air Premia on board as a new customer. With almost 50 years of experience in aircraft seating, we deliver premium quality for every segment in the aviation industry. That combined with innovative design for ultimate passenger comfort is the key to our and Air Premia's success."

"As a hybrid airline we promise our passengers a combination of comfort and quality at a reasonable price," says Dr. Jong Chul Kim, CEO of Air Premia. "Recaro allows us to live up to that promise by delivering the best possible comfort features, ergonomic and efficiency. This ensures our passengers the best travel experience, but also helps us to be as cost-efficient as possible by reducing fuel burn and hence costs."



Photo (left to right):

Ms. Caroline Yoon, Manager of Customer Experience Division, Air Premia  
Mr. Rene Lux, Vice President Customer Asia Pacific, Recaro Aircraft Seating  
Ms. Irene Tan, General Manager Asia Pacific, Recaro Aircraft Seating  
Dr. Mark Hiller, CEO and Shareholder, Recaro Aircraft Seating  
Ms. Helen Park, Chief of Customer Experience (CX) Officer, Air Premia  
Mr. Zos Lee, Designer of Customer Experience Division, Air Premia  
Ms. Jung Yun You, General Manager of Cabin Operation Division, Air Premia  
Ms. EunYoung Lim, Manager of Customer Experience Division, Air Premia  
Ms. Sheraza Altway, Regional Sales Director, Recaro Aircraft Seating

### **About Recaro Aircraft Seating**

Recaro Aircraft Seating sees itself as a solution provider for its customers. As a global supplier of premium aircraft seats for airlines and OEMs, the company reported a growth averaging 10% over the past 15 years. Recaro employs 2300 people worldwide and exceeded half a billion euros in sales in 2018. It is the global market leader in the economy class seating. To secure its strategic expansion, Recaro is investing hundreds of millions in product innovation in business class seating. Over the next 5 years, it will also invest in significantly expanding its headquarters in Schwaebisch Hall as well as its sites in China, Poland and the USA.

With this, Recaro consistently underpins its corporate vision of "Driving comfort in the sky".

The aim: become market leader in economy and business class seating while maintaining a permanent customer focus. For more information, please visit [www.recaro-as.com](http://www.recaro-as.com).

## **About Recaro Group**

The Recaro Group comprises the independently operating divisions RECARO Aircraft Seating in Schwaebisch Hall and Recaro eGaming in Stuttgart as well as the Recaro Holding located in Stuttgart. The Group's consolidated sales amounted to 540 million euros in 2017. Currently the Group employs more than 2,400 employees at its locations around the world. The automotive seating business as well as the child seat and stroller business are operated by licensees. For more information, please visit [www.recaro.com](http://www.recaro.com).

## Press information Recaro Aircraft Seating

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