

Press Release

Seat manufacturer honored with industry's Crystal Cabin Award

A double win for Recaro Aircraft Seating

Schwaebisch Hall/Hamburg, Germany. Recaro Aircraft Seating won two Crystal Cabin Awards at the Aircraft Interiors Expo in Hamburg on April 5, 2011. The company received the prestigious industry award for two seats: the Basic Line 3520 as well as the Air New Zealand Skycouch.

“The fact that we can take home two awards is an outstanding endorsement of our philosophy and product strategy. Quality, design, and comfort combined with lightweight construction really pay off!” explains Recaro Aircraft Seating CEO Axel Kahsnitz. “We are especially pleased by the fact that we repeated our double win which took place two years ago.” In 2009 the Recaro Smart Line 3510 and Comfort Line 3620 seats took first-place honors in their categories.

The distinguished jury of experts awarded a prize this year in the category “Industrial Design/Interior Concept” for the Basic Line 3520. This new seat, which has already been tried and tested by numerous airlines since the end of 2010, combines several features: The BL3520 is extremely lightweight – it is 30 percent lighter than the previous model. Thus the BL3520 helps reduce fuel consumption and CO₂ emissions while significantly lowering costs for the airlines. In addition, it provides more living

space and comfort for passengers, while allowing the airlines to fit more seats in the cabin.

The Skycouch, which was developed by Recaro Aircraft Seating for Air New Zealand, won in the category "Passenger Comfort". The unique economy class seating solution is a combination of three seats that can be converted to a lie-flat space. The ergonomic legrests fold 90 degrees upward, creating a comfortable bed across the three seats. Several airlines have already shown their interest in this Recaro seat model, which was presented to the public for the first time at the 2010 Aircraft Interiors Expo.

The Crystal Cabin Awards were presented in 2011 for the fifth time in conjunction with the Aircraft Interiors Expo in Hamburg, the world's leading trade show for airline interior design and cabin systems engineering. The judging panel screened and evaluated 52 products from ten countries this year. The award is presented to recognize outstanding products and concepts for airline cabins. In terms of engineering, production and marketing, all products submitted for the award must offer potential customers clearly defined operational advantages.

RECARO Aircraft Seating-PR
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