

Press Release

Recaro Aircraft Seating reveals KLM Royal Dutch Airlines as the new launch customer for SL3710 seat on Embraer and Boeing aircraft

KLM ordered 56 shipsets of the SL3710 and BL3710 to outfit business and economy class cabins on KLM and KLM Cityhopper aircraft

Schwaebisch Hall, Germany, November 18, 2020 – Recaro Aircraft Seating has revealed KLM Royal Dutch Airlines (KLM) as the launch customer for the SL3710 economy class seat on Embraer and Boeing aircraft. KLM ordered more than 5,500 seat pax of the SL3710 and nearly 2,000 seat pax of the BL3710, which are slated for delivering starting in February 2021. The Recaro seats will be retrofitted on a number of Embraer E190 and Boeing B737-800, and will be linefitted on the Embraer E195.

“We are thrilled that our long-term partner KLM is the launch customer for our new SL3710, as we are both working towards the goal of making aviation travel more comfortable, sustainable and efficient,” said Dr. Mark Hiller, CEO and Shareholder at Recaro Aircraft Seating. “Not only is this our first step into the regional aviation sector, but it’s also the first time Recaro has outfitted Embraer aircraft. This is not an opportunity we take lightly, and we look forward to continue pursuing our vision of ‘driving comfort in the sky’.”

The newest addition to the Recaro economy class portfolio is the SL3710, which combines a lightweight design and durable parts to create a comfortable seat with a reduced total cost of ownership for airlines. Dubbed the “efficiency performer,” the



SL3710 weighs in at 8 kilograms and can potentially save an aircraft up to several thousand euros in fuel costs per year.

Ergonomically optimized for comfort, the BL3710 is a lightweight seat designed for short and medium-haul flights. The 2019 Red Dot Design Award winner not only offers a six-way adjustable headrest and additional back support, but the modular seat design also ensures a streamlined cabin layout and minimal maintenance.

“This is a tremendous honor to be named the launch customer for such a high-quality and comfortable, yet lightweight seat as the SL3710,” said Boet Kreiken, Executive Vice President Customer Experience of KLM. “When we introduced our ‘Fly Responsibly’ sustainable travel campaign, we sought out partners who shared this vision. Recaro seats keep us ahead of the curve, as we are continuously improving the passenger journey and are leading the industry in delivering the economic and social value of network aviation in a sustainable way, by making our products and processes even more sustainable

KLM is the oldest international airline still operating under its original name. KLM carries 34 million travelers annually to its 150-plus destinations located across five continents. Its regional airline, KLM Cityhopper, services 50 cities across Europe with its fleet of 49 Embraer aircraft.

About Recaro Aircraft Seating

Recaro Aircraft Seating sees itself as a solution provider for its customers. As a global supplier of premium aircraft seats for airlines and OEMs, the company focusses on its vision “driving comfort in the sky. Recaro has employed more than 2,700 people worldwide and completed 2019 with a revenue of €716 million. It is the global market leader in economy class seating. To secure its strategic position, Recaro is investing in product innovation and in business class seating. Over the next couple of years, it will also invest in expanding its headquarters in Schwaebisch Hall as well as its sites in China Poland and the US. The aim: become market leader in economy and business class seating while maintaining a permanent customer focus. For more information, please visit www.recaro-as.com.



About Recaro Group

The Recaro Group comprises the independently operating divisions Recaro Aircraft Seating in Schwaebisch Hall and Recaro Gaming in Stuttgart as well as the Recaro Holding located in Stuttgart. The automotive seating business as well as the child seat and stroller business are operated by licensees. For more information, please visit www.recaro.com.

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